

LOCUS Philanthropy Tools

For local impact investing

Determine Your Readiness



We work with foundation staff and board to identify current and desired community impact—and to consider how to have greater impact. We assess the community environment by identifying areas where impact investing may be happening and who the local partners might be.

Understand Your Community



We draw insights from a range of secondary data to help foundation and community leaders better understand the local and regional economy, and the demographic, employment and income trends for the community. We also identify the primary drivers of economic success so that foundation investment strategies can be targeted to real development opportunities.

Map Investment Opportunities



This empowering research helps foundation leaders decide where local investing may be the right tool to achieve greater impact and to identify potential partners. We use primary and secondary data analysis to help a foundation understand their local/regional opportunities for local impact investing and identify ways that local investing can help achieve mission and scale community and economic development solutions.

Unlock Your Transfer of Wealth™



Transfer of Wealth™ analysis produces scenarios or estimates of the amount of wealth that will transfer across generations over the next 10 and 50 years. TOW estimates are used as a call to action by foundations as they build endowments. This untapped potential resource can be a tool for foundations committed to economic development and local impact investing.

Engage Donors and Co-Investors



Using market research data, we provide foundations with the location and general characteristics of “high capacity” and other types of households within a county or zip code area. With this information, foundations can be more strategic in allocating scarce resources to engaging potential donors and co-investors and more targeted in building new philanthropic partnerships.

Greater community impact with



LOCUS

local investing for impact

A Partnership With the Center for Rural Entrepreneurship

locusimpactinvesting.org