

Local Impact Investing 101

What is it?

Local Impact Investing 101 is an introductory 1-1.5 day workshop designed to expose place-focused foundations to the broad field of impact investing and the specific tool of local impact investing. Foundations will explore why local investing is an important role for place-focused foundations and how it helps to advance mission. Foundations will explore topics including why and how foundations are investing locally, the challenges of building a local investing strategy, identifying community and regional partners, and understanding the resources available to help foundations move confidently into local investing. Local Impact Investing 101 can be scheduled as a pre- or post-conference workshop or as a standalone event.



What value does it provide?

Local Impact Investing 101 will demystify the important and rapidly evolving field of impact investing. Place-focused foundations will leave this workshop with a deeper understanding of how **local** impact investing can help them achieve mission and support local or regional economic development. Each foundation will leave with a set of resources and tools that can help them take the next step related to local investing that is right for them. They will hear stories of other foundations that are investing locally and learn from their experiences.

When is a Local Impact Investing 101 the *right* solution?

This 101 workshop is a great tool for foundations at the front-end of exploring local impact investing. It covers a wide range of topics and exposes foundations to stories, resources and tools that will help them make better decisions about undertaking the challenging but important work of local impact investing. While it will inspire action, the workshop process allows less time for individual or team action planning (as compared to a **Local Impact Investing Boot Camp** or **Local Impact Investing Cohort**). The workshop is ideally suited as a value-added workshop for an existing conference or other gathering of foundation leaders. State or regional associations of grant makers may choose to sponsor a 101 workshop as valuable programming for member foundations.

How has it been used most effectively?

Regional and national associations of philanthropy may want to sponsor a Local Impact Investing 101 workshop as part of a conference or training institute for members. The LOCUS team presented a shorter version of this workshop as part of the Kansas Association of Community Foundations Annual Conference in 2017 and is designing a longer pre-conference workshop for the 2018 conference.

How can I learn more about LOCUS?

To learn more about LOCUS' solutions and tools, please contact **Sydney England** at sydney@locusimpactinvesting.org or at 804.793.0985.