Increasing Capital Access in Appalachian Communities Using a Coordinated “Integrated Capital” Approach

Action Learning Series sponsored by the Appalachian Investment Ecosystem Initiative and the Appalachia Funders Network

Wednesday, November 2, 9, and 16 | 12:00 – 1:30 p.m. ET (virtual)

Communities across Appalachia need more flexible, creative, and catalytic capital to achieve equitable prosperity. One shared goal across AFN – and other ecosystem partners in the region – is to drive community impact by connecting and co-deploying different forms of capital. While this goal is common to all members, the depth of understanding of “integrated capital” and possible deployment strategies is uneven – those organizations that actively work to integrate capital on specific deals, like CDFIs, have a different level of understanding than other funders, like community foundations, who may not see the breadth of roles they could play in the ecosystem. This action learning series is designed to build shared language and understanding of the concept of “integrated capital,” share tools and strategies for driving capital into communities, and deepen relationships and collaborative opportunities across philanthropy, public agencies, and regional financial intermediaries.

Join us on Tuesday, November 2, 9 and 16, 12:00 – 1:30 p.m. ET for three virtual sessions that will build from learning to action. We encourage regional foundations to invite board and staff members to learn together. This work is being supported by the Appalachian Investment Ecosystem Initiative (AIEI), a multi-year effort to build on years of locally led work to strengthen and fill gaps in the community investment ecosystem in Central Appalachia. LOCUS Impact Investing serves as project lead, with funding from the Cassiopeia Foundation, Danville Regional Foundation, Greater Clark Foundation, Robert Wood Johnson Foundation, Thompson Charitable Foundation, UnitedHealthcare, and Wells Fargo.