

# PROGRESSING THROUGH THE STAGES OF **Explore, Unlock, Deploy**

At LOCUS Impact Investing, our mission is to guide and support foundations as they move from exploring to tool of impact investing to unlocking meaningful, mission-driven assets to deploying those assets for catalytic community impact. Such a charge demands comfort in undefined spaces, and the LOCUS team leverages more than two decades of economic development, philanthropy and community finance experience to find right-sized strategies and solutions for our client partners.

We developed the Local Investing for Impact Framework for foundations just beginning their local impact investing journeys as well as those with mature, growing impact portfolios. It reflects the considerations and capacities needed to engage in local investing for impact, identifies next steps and suggests where to dig deeper into supporting practices. LOCUS provides philanthropic organizations with customized insights, strategies, advice and outsourced services to accelerate the progression from explore to unlock to deploy and to enhance the effectiveness of local impact capital.

### We are ready to be a resource and partner with you to:

-  Expose board and staff to local impact investing models during custom educational workshops
-  Create and communicate a community investment strategy to donors and/or key local partners
-  Understand your landscape through data and field research
-  Conduct due diligence and evaluate the viability of investments
-  Define local impact investing goals and priority areas
-  Mitigate risk with enhanced back-office investment servicing support
-  Scan your local impact investing environment and identify potential investment partners
-  Assess the impact and financial performance of your local impact investing portfolio
-  Adopt local impact investing policies and allocate assets
-  Aggregate several sources of funding into a local impact fund

# LOCAL INVESTING FOR IMPACT

# Framework

