



ENERGIZING ENTREPRENEURIAL COMMUNITIES

A Pathway to Prosperity



Source: *Rural Rambler*, provided by [Rural Action](#)

Logan Adopts Entrepreneurial Community Model with Help from Rural Action

After months of discussion and planning, the [Hocking Hills Chamber of Commerce](#) is adding the Entrepreneurial Communities business outreach process as part of the business support activities they provide to their community. This effort was led by Andy Good, the Chamber president and a founding member of the Hocking Entrepreneur Assistance Team (HEAT) that was organized with help of Rural Action's E-Community coach Dan Vorisek.

Over the last year, Members of HEAT have been enthusiastic about learning how they could better support small businesses using the entrepreneurial communities model. After some testing in early 2018, Andy and the team realized that having the Logan Chamber of Commerce continue what the HEAT had started was the best way to keep the work going in the community. "Using the E-Community direct outreach process is a great way for newer chamber members to get to know the local businesses community in a helpful way." Andy stated, "This is one of the things that our Chamber can do well for our businesses and grow our community." The Logan Chamber will also hire a part-time coordinator to manage the E-Communities work with funding from [Appalachian Regional Commission](#) and matching funds from another community partner. Additionally, the coordinator will be able to help neighboring communities with their E-Community outreach. Rural Action is looking forward to continuing to support the Logan community and the commitment and they have made towards growing locally owned businesses in 2019 and beyond.