



# ENERGIZING ENTREPRENEURIAL COMMUNITIES

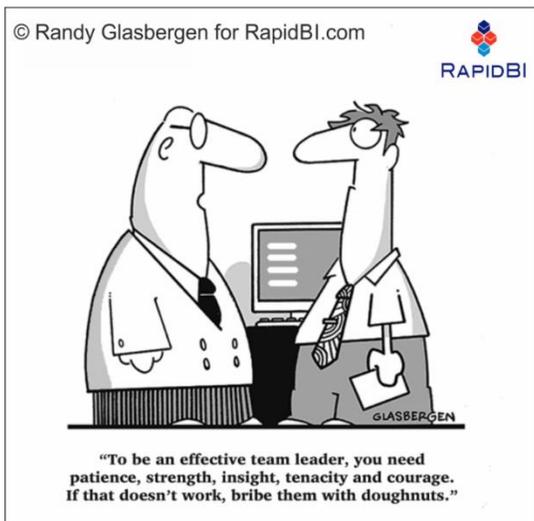
## A Pathway to Prosperity



Source: *Entrepreneurs In Action*, October 2017, provided by [Rural Action](#)

[LINK](#)

## Resources and Inspiration for Appalachian Ohio Entrepreneurs



Welcome to *Entrepreneurs in Action*, a quarterly newsletter for Rural Action's Entrepreneurial Communities and Social Enterprises! This introductory issue is a sample of what to expect from future editions. We hope to be your source for community success stories, relevant resources, and lighthearted perspective to the challenges and rewards of entrepreneurship in Appalachian Ohio.

Share your thoughts in the survey below so we can better support you as civic, business, and social entrepreneurs. If you do not want to receive this newsletter click unsubscribe at the end. Thank you!

**"The value of an idea lies in the using of it." - Thomas Edison**

### Meet Your Local Entrepreneur

#### McArthur's "Coffee Engineer"

Each issue will feature an entrepreneur from one of YOUR communities. We'll sit down to interview the business owner and share some on-the-ground insight to what it's like being an entrepreneur in Appalachian Ohio.

Our first *Entrepreneur In Action* is Josiah Hauck of McArthur. He kindly spent a Tuesday evening sharing the story of how his business, Appalachian Roots Coffee Roasters, came to be (and made two excellent cups of coffee to boot).

Locals of Vinton County, Josiah and his wife, Carlie, moved back to the area three years ago when an engineer position came available at a nearby company. Happy to be home and ever the engineer, Josiah has tried his hand at numerous do-it-yourself hobbies like making yogurt, cheese, bread, and brewing beer. When he started roasting coffee, it was with a light bulb and old, modified popcorn maker, and something about it clicked.



*Josiah weighs the coffee beans after roasting.*



"I enjoy the experience of coffee, the roasting process, the tasting and evaluation process, much more than anything I've done to date," he said.

It's from this passion that Josiah decided to evaluate the possibility of starting his own coffee roasting company and his entrepreneurial story begins.

Read about Josiah and ARC Roasters in the first full-length newsletter coming soon!

Coffee orders can be placed online at [www.arcroasters.com](http://www.arcroasters.com) or by phone at (740) 583-4861.

## Community Activity

### See You at Sundown in Shawnee

Have you heard of Shawnee's Second Saturday? A group of Shawnee residents dedicated to the village's success have started a fun, community event on Main Street that takes place--you guessed it!--every second Saturday of the month.

Starting at 6 p.m. as the sun goes down, artists and vendors from the area set up their tables, a food truck starts serving baskets of food, and live music begins. October's gathering featured the Up All Night String Band and a caller for family square dancing.

Local businesses stay open late for residents and visitors to wander in and shop, and the Tecumseh Theater features historical information about the area. Other activities include a guided hike around Tecumseh Lake in the late afternoon and a walking history tour of the village starting at 7 p.m.

The next Shawnee Second Saturday coincides with Veteran's Day on November 11th. To learn more, click [here](#) or visit their [Facebook](#) page. See you at sundown!



*Shawnee Main Street circa 1910. The streets are paved these days...  
Photo credit: The Little Cities Archives*

## Core Team Corner

### Entrepreneurial Community Teams

In May 2017, Rural Action began engaging community members in discussion about their latest program, Entrepreneurial Communities. There are teams having ongoing conversations about how to support entrepreneurial growth in Amesville, Logan, McArthur, Nelsonville, New Straitsville, Pomeroy, and Shawnee. If you are part of one of those teams, this section is for YOU.

Read about highlights from our meetings and find links to resources from the Center for Rural Entrepreneurship. Many of the teams are getting ready to survey their local businesses, the next step of the CRE Road Map.

Are you interested in learning more about this? Contact Dan about attending an Entrepreneurial Community Team meeting!

## Rural Action Entrepreneurial Communities & Social Enterprise Staff

### Entrepreneurial Communities Coach

[Dan Vorisek](#)

740.677.4047 ex. 30

### Social Enterprise Coordinator

[Brian Vadakin](#)

740.677.4047 ex.23

### AmeriCorps Member - Entrepreneurial Communities

[Jenna Horiuchi](#)

### AmeriCorps Member - Social Enterprise

[Daniel Clepper](#)

